



ASGA/SGIAA AWARDS EVENT - CATEGORIES 2018

1. VINYL

This award comprises signage predominantly made from “off the shelf” adhesive vinyls and may include signs on walls, vehicles, banners, shopfronts, stickers, decals and general signage. Vehicles may include cars, vans, buses, boats, trucks and bikes. It will include any design and application of a vehicle wrap and direct lettering.

2. VEHICLE WRAPS – Full Vehicle

This award recognises and encourages the specific skill required to design and apply signage known as “vehicle body wraps”. Vehicles may include cars, vans, buses, boats, trucks and bikes.

3. TRADITIONAL SIGNCRAFT SKILLS / AIRBRUSHING OR HANDPAINTED MURALS

This award recognises and acknowledges the traditional hand skills still being practised in our industry today and may include hand lettering, mask and spray, signwriting, sandblasting, screen printing, gilding, glue chipping etc. Signage may comprise vehicles, walls, shopfronts, etc.

The Award also includes signage where airbrushing techniques or murals form a substantial part of the completed sign and may include signage on walls, vehicles, banners and general signage.

4. ENGRAVING

This award covers any engraved sign or image using a rotary engraving machine or any laser produced sign or image using a CO₂ laser machine. Output would include directories, nameplates, mimic panels, presentations and awards etc on any selected material.

5. ROUTER OUTPUT

Entries for this award need to be produced on a router and can be any sign, logo, image or output produced (excluding engraving see Category 6) where a sign, graphic or image is the main subject.

6. FABRICATION

This award may include 3D fabricated letters, free standing plinth signs and may include metals, plastics and timber, hand carved or machine carved (or sculpted) signage in any material.

7. FABRICATION – LARGE PYLON & SKY SIGNS

This award includes pylon signs and sky signs and may include metals, plastics and timber, etc.

8. RETAIL SIGN PACKAGE

This award will recognise the skills involved in the design, manufacture and installation of the total signage package of a retail outlet. This can include the entire graphics package, even down to the stationery.

9. INSTALLATION

The skill and difficulty of installation and/or project management of installation projects: this could be in-house or a submission by the sub-contractor. If a sub-contractor has done the install, permission **must** have been obtained from the contracted principal company.

10. ILLUMINATION – LEDs

This award covers the design and application of LED technology in our industry scope. Entries must be accompanied by day and night photographs.

11. ILLUMINATION – NEON

This award covers applications of neon glass to illuminate signage or to create special lighting effects and may include signage on walls, advertising signs, shopfronts, skysigns, architectural applications etc. Entries must be accompanied by day and night photographs.

12. DIGITAL MEDIA (LED & LCD)

This Award covers signs that successfully integrate digital media such as LED or LCD into a total signage solution. Entries will be indoor and outdoor signs that have scheduling, updating or content management capabilities. The ability of the signmaker to skilfully incorporate quality digital componentry into a sign with particular attention to the quality of the design craftsmanship and finish is important.

The entry must show the variety of the digital changes occurring in the sign. Signs may include pylon, directional, wayfinding, advertising and architectural applications.

13. LARGE FORMAT DIGITAL PRINT

This Award recognises and acknowledges the skill level based on accurately replicating the artwork provided including the colouring, its 'wow' factor and the strategic placement on a site to achieve maximum impact.

14. ORIGINAL IN-HOUSE DESIGN CONCEPT

This award assesses the fundamental design aspects of a sign or display where the design concept was developed in-house, irrespective of whether the sign or display was manufactured in-house or contracted out to a third party.

15. DIRECTIONAL & WAYFINDING SIGNS

This award assesses the overall directional or wayfinding signage project and may include proprietary or non-proprietary signage systems or products, and signage can comprise any form.

16. T-SHIRTS & GARMENTS

This category will cover T-Shirts and garments printed through screen printing, direct to garment, transfers and embroidery.

17. PRINTED FABRICS & TEXTILES

This category will cover printed textiles & fabrics for soft signage, banners and flags, furnishings printed using direct to garment, sublimation

18. FUNCTIONAL & INDUSTRIAL

This category will cover printed products such as printed electronics, membrane switches & overlays, electro-luminescent signage, In-Mold Decoration (IMD), Solar cells, facias and interface products, Glass and Ceramic

19. POINT OF PURCHASE PRODUCTS

This category will cover point of purchase displays printed on plastics, paper and board, fabrics. Can include backlit displays, lenticular and special effects

20. YOUNG STAR AWARDS

This category will cover any outstanding work done across all the categories by those in our Training Centres in whatever year of their training.

21. PEOPLE'S CHOICE AWARD

This award is separate from the main award categories in that it cannot be entered directly. All entries will be showcased online and judged by the community from Friday 3 August to Monday 3 September 2018. An entry which does not win in its original category or categories is still eligible to win this award.